



BREAKING NEWS

RMB PRIMES MEDIA GIANT FOR DYNAMIC GROWTH



**THINK
LEVERAGED
FINANCE.
THINK RMB.**

RMB facilitates expansion for Primedia

RMB acted as lead investment bank to Primedia and its shareholders in a transaction that aligned the company's capital structure with its future growth ambitions and widened its shareholder base. In addition RMB also acted as joint mandated lead arranger, underwriter, bookrunner and lender for the transaction's funding package. **For more information, contact Robert Leon on +27 11 282-1815, email robert.leon@rmb.co.za or Mzwamadoda Mtongana on +27 11 282-8920, email mzwamadoda.mtongana@rmb.co.za**

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